Your hearing health matters



Your hearing connects you to the world and other people. Treating hearing loss may help you rediscover parts of your life that may have felt missing. And you're not alone:

2x

Hearing loss is 2x as common as diabetes.[1]

17%

of those who could benefit from a hearing aid actually use one.[2]

7 years

is the average time that people with hearing loss wait before seeking help.[3]

Make your hearing health a priority

Causes of hearing loss[4]

- Aging
- Excessive noise
- Illnesses
- Certain medications

Simple ways to protect your hearing[5]

- Avoid loud, noisy activities
- Use hearing protection
- Turn the volume down
- Get your hearing tested regularly

Risks of untreated hearing loss

Your hearing health may impact your overall health. That's why it's important to treat hearing loss early, so it doesn't potentially lead to depression, memory issues or more-severe health problems such as dementia.[6]

Why you should get your hearing tested

Getting your hearing tested helps you know your current level of hearing which may prevent further problems. Studies show that treating hearing loss can slow down cognitive decline by 48%.[7]

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Start your journey to better hearing

Your hearing care professional will support you each step along the way.

Step 1: Call about your plan at 1-866-956-5400 to learn about your benefits, pricing and more. Reference your hearing plan name

Step 2: Schedule an appointment with a hearing care professional

Step 3: Take a hearing exam at your appointment for a personalized recommendation

How to support your loved one with hearing loss

- Hearing loss can be a sensitive subject, so it's important to be kind and open during conversations
- Adjust how you speak with your loved one based on their level of hearing loss (Example: Speak more slowly and face the individual)
- Go to their appointments, and be a part of their journey to show your support
- Stay patient as your loved one adjusts to their hearing aids

Why it's important to treat hearing loss early

Treating your hearing loss may allow you to enjoy daily activities, stay connected to the people you love, be more aware of your surroundings and stay healthier.

Schedule your hearing exam

Call 1-866-956-5400
9 a.m. – 9 p.m. ET Monday through Friday

Hearing Plan Name
CIR - House Benefit Plan

Visit EPICHearing.com
to learn more

Scan QR code
using your smartphone's camera

[1]Centers for Disease Control and Prevention. "Public Health and Scientific Information." https://cdc.gov/nceh/hearing_loss/public_health_scientific_info.html. Accessed July 2023.

[2]World Health Organization. "Deafness and Hearing Loss." https://www.who.int/news-room/fact-sheets/detail/deafness-and-hearing-loss. Accessed June 2022.

[3]Hearing Loss Association of America. "Do You Think You Have Hearing Loss?" https://hearingloss.org/wp-content/uploads/HLAA_DoYouThinkYouHave_Hearing-Loss.pdf. Accessed June 2023.

[4]Mayo Clinic. "Hearing Loss." https://mayoclinic.org/diseases-conditions/hearing-loss/symptoms-causes/syc-20373072. Accessed July 2023.

[5]WebMD. "8 Ways to Prevent Hearing Loss." https://webmd.com/a-to-z-guides/hearing-loss-prevention#1. Accessed July 2023.

[6]Alzheimer's Association International Conference. "Hearing Aids Slow Cognitive Decline." https://aaic.alz.org/releases_2023/hearing-aids-slow-cognitive-decline.asp.

[7]Achieve Healthy Aging. "Key Findings." https://www.achievestudy.org/key-findings.

Hearing aids must be ordered through the Ear Professionals International Corporation (EPIC) Hearing Healthcare provider network. Price per hearing aid, based on suggested manufacturer pricing. Hearing aids ordered through providers outside of the EPIC Hearing Healthcare provider network will not be covered. Home delivery may not be available on all plans. EPIC Hearing Healthcare complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

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